

CORPORATE TRAINING REMAINS KEY FOR A COMPETITIVE EDGE

South Africans gave a collective sigh of relief recently when Moody decided not to down-grade the country to Junk Status. However, the bad news is that we remain in the **bottom 10 of the World Competitive Rankings**.

South Africa is facing two major challenges this year as listed by the IMD World Competitiveness Centre. These challenges are:

- » current education outcomes are poor on average and hugely uneven; and
- » a lack of commitment to skills development, which leads to high unemployment rates.

What makes this unacceptable is the fact that in 2015 we spent north of R200 billion on education and corporate training. The challenge for businesses and institutions certainly does not lie in the availability of training, but instead in the content and methods of learning design and training delivery.

These days everything needs to happen with the speed of light and therefore it's easy to imagine why many think the act of **learning** should also be easily achievable. We expect solutions to be summarised in bullet points. Employees are encouraged to memorise answers and theory and move on swiftly to the next task.

What we have found is that **real learning**, the kind of learning that embeds knowledge and skill in long-term memory, is not that simple. The goal of training is not simply the mastery of knowledge.

It is the mastery of learning.

Training should empower novice learners into skilled, expert, productive workers. It should motivate employees, to want to discover more and continue on the journey of lifelong learning.

We passionately support business in creating a learning culture, through next generation highly immersive learning journeys and experiences that will not only have your employees talking, but also drive sustainable change.



WHAT WE OFFER

- /// Full Qualifications
- /// Unit Standard Courses
- /// Knowledge & Skills Workshops
- /// Learner-ships
- /// Functional Coaching
- /// Personalised Training, Templates & Tool Kits
- /// Blended Learning including Immersive Technologies (Gamification, Augmented & Virtual reality)
- /// E-learning, MOOCs & LMS systems
- /// BBBEE and Tax benefit Consulting
- /// Accreditation of Academies and Courses

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